## **Activity Levels**

Tuesday, 9 May 2023 Council

Council Member Councillor Couros

Contact Officer: Clare Mockler, Chief Executive Officer

## MOTION ON NOTICE

Councillor Couros will move a motion and seek a seconder for the matter shown below to facilitate consideration by the Council:

'That Administration:

Report to Council how activity levels throughout the City of Adelaide differed during peak event periods such as the March Festival Season, Adelaide 500, Adelaide Motorsport Festival, Illuminate Adelaide, Harvest Rock, AFL Gather Round, etc, using available data sources including expenditure, foot traffic and UPark information.'

ADMINISTRATION COMMENT

- 1. If the motion is adopted, advice that compares activity levels in the city during peak event periods will be prepared and provided to Council in August 2023.
- 2. The advice will utilise data sources available to City of Adelaide and Adelaide Economic Development Agency including expenditure, foot traffic and UPark information.
- 3. The proposed timing of the advice is to enable the inclusion of expenditure results from Tasting Australia.

Should the motion be carried, the following implications of this motion should be considered. Note any costs provided are estimates only – no quotes or prices have been obtained:	
Public consultation	Not applicable
External consultant advice	Not applicable
Legal advice / litigation (eg contract breach)	Not applicable
Impacts on existing projects	Not applicable
Budget reallocation	Not applicable

Public

Capital investment	Not applicable
Staff time in preparing the workshop / report requested in the motion	Not applicable
Other	Not applicable
Staff time in receiving and preparing this administration comment	To prepare this administration comment in response to the motion on notice took approximately 4.5 hours.

- END OF REPORT -